



# LARGE VOLUME BOOK SALES

**TRIZ -- the inspiration to your INNOVATION**

100 Barber Ave., Worcester, MA 01606 -- [www.triz.org](http://www.triz.org)

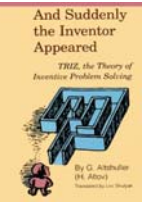
## And Suddenly the Inventor Appeared

Retail Price/ copy **\$40.00**

3

**Profits**


**Your Funds  
for Charity**

Breakpoint	# Books	Discount	\$/Copy	\$/Sale	plus Shipping	Full Retail	
	1120	60%	\$ 16.00	\$ 17,920.00		\$ 44,800.00	\$ 26,880.00
	5000	70%	\$ 12.00	\$ 60,000.00		\$ 200,000.00	\$ 140,000.00
	10000	75%	\$ 10.00	\$ 100,000.00		\$ 400,000.00	\$ 300,000.00
	30000	80%	\$ 8.00	\$ 240,000.00		\$ 1,200,000.00	\$ 960,000.00
	50000	85%	\$ 6.00	\$ 300,000.00		\$ 2,000,000.00	\$ 1,700,000.00
	100000	88%	\$ 5.00	\$ 500,000.00		\$ 4,000,000.00	\$ 3,500,000.00
	500000	90%	\$ 4.00	\$ 2,000,000.00		\$ 20,000,000.00	\$ 18,000,000.00

## Innovation Algorithm

Retail Price/ copy **\$50.00**


6

Breakpoint	# Books	Discount	\$/Copy	\$/Sale	plus Shipping		
	1100	60%	\$ 20.00	\$ 22,000.00		\$ 55,000.00	\$ 33,000.00
	5000	70%	\$ 15.00	\$ 75,000.00		\$ 250,000.00	\$ 175,000.00
	10000	75%	\$ 12.50	\$ 125,000.00		\$ 500,000.00	\$ 375,000.00
	30000	80%	\$ 10.00	\$ 300,000.00		\$ 1,500,000.00	\$ 1,200,000.00
	50000	82%	\$ 9.00	\$ 450,000.00		\$ 2,500,000.00	\$ 2,050,000.00
	100000	84%	\$ 8.00	\$ 800,000.00		\$ 5,000,000.00	\$ 4,200,000.00
	500000	86%	\$ 7.00	\$ 3,500,000.00		\$ 25,000,000.00	\$ 21,500,000.00

## 40 Principles: Extended Edition

Retail Price/ copy **\$55.00**

6

Breakpoint	# Books	Discount	\$/Copy	\$/Sale	plus Shipping		
	1080	60%	\$ 22.00	\$ 23,760.00		\$ 59,400.00	\$ 35,640.00
	5000	70%	\$ 16.50	\$ 82,500.00		\$ 275,000.00	\$ 192,500.00
	10000	75%	\$ 13.75	\$ 137,500.00		\$ 550,000.00	\$ 412,500.00
	30000	80%	\$ 11.00	\$ 330,000.00		\$ 1,650,000.00	\$ 1,320,000.00
	50000	83%	\$ 9.50	\$ 475,000.00		\$ 2,750,000.00	\$ 2,275,000.00
	100000	84.5%	\$ 8.50	\$ 850,000.00		\$ 5,500,000.00	\$ 4,650,000.00
	500000	87%	\$ 7.15	\$ 3,575,000.00		\$ 27,500,000.00	\$ 23,925,000.00

TERMS: 50% advanced with the Purchase order.  
50% plus shipping costs will be due 30 days after delivery.

**GREAT for CUSTOMER GIFTS, EMPLOYEE TRAINING or FUND RAISING !!!**

**If you have a need for a large number of books, these will stir the imagination!!!**